



“Designing *Your* FUTURE”

A Futura Education Production with host: Ed Kuckelkorn, MFA

Thursday Afternoons at 1:30pm on LA 18

ADVERTISE ON Designing Your FUTURE

Over 2.4 Million Asian American Consumers in Southern California

Fastest Growing Population Segment

Asian Americans are the fastest growing ethnic group in Southern California (+54% between 1990 and 2000). The Asian population will account for 30% of all population growth in California between 2000 and 2015.

18% of all Asians within the U.S. live in Southern California

Prime Age Group

The Asian American population is younger than the U.S. population as a whole with a median age of 31 years.

Highly Educated & Professional

Asian American adults with college degrees and professional/managerial jobs (43% - Index 128) over-index the total U.S. population (41% - Index 164).

Most Affluent

The median household income of Asian Americans is 30% higher than that of total U.S. households (\$57,518 vs. \$44,389). 38% of Asian families have incomes of \$75,000 or more.

Tremendous Buying Power

Southern California Asian consumers account for \$70 billion of annual buying power.

ADVERTISEMENT RATES

	3	5	8	10	13
\$	440.00	411.84	385.48	360.81	337.72
\$	440.00	2,059.20	3,083.00	3,608.11	4,390.35
	15	18	20	23	25
\$	316.11	295.87	276.94	259.21	242.62
\$	4,741.58	5,325.74	5,538.77	5,961.94	6,065.62

*Based on 30 seconds of airtime



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Previous Guests Include...

KromA Having worked on famous music videos for Santana, Dave Matthews Band, Fiona Apple, and Gwen Stefani, KromA specializes in visual 3D effects by digitally enhancing videos for the music industries leading musicians. Not only limiting themselves to music videos, KromA has expanded their visual effects talent to TV shows and commercials for clients such as Kia and NASCAR.



LEO A DALY One of the largest planning, architecture, engineering, and interior design firms globally with over 22 offices worldwide, Leo A Daly draws on a 90-year rich history as the largest privately held practice in the U.S. With three guiding philosophies – lift the spirit, know the purpose, and reach beyond – Leo A Daly dedicates and prides itself on design excellence, producing lasting structures, and enduring client relationships.



MEATS MEIER Seamlessly integrating 2D and 3D animation into composite animation images and high-quality artwork, Meats is an accomplished independent artist whose works have been featured in films such as *Sky Captain and the World of Tomorrow* and *Hellboy*.



FIESTA PARADE FLOATS The Rose Parade is a global phenomenon representing and embodying beautiful floral design illustrations. Conceptualizing and creating masterful float displays, Fiesta Parade Floats executes beautiful masterpieces in a flawless fashion. From innovation to conception to execution, these floats incorporate a unique design element that can be featured in any special occasion.



CYBERGRAPHIX ANIMATION An animation production studio that specializes in character design, story development, and in-studio sound production, Cybergraphix Animation produces new animation concepts in-house, such as “Guardians of Luna” and “The Infinite Darcy”.





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PULLMAN DIGITAL PRESS Pullman Digital Press houses various up-and-coming artists and designers, ranging from traditional fine artists' to web designers' to handicraftsmen. Their fresh, innovative, and all-around approach to design represents a new generation of artists and designers.



MICHAEL KOLLINS Michael Kollins has over 30 years of designing experience working for companies like Ford Motors Co., Dynamic Designworks, and Playmates. Having also designed toy cars for Mattel's Hot Wheels division for 20+ years, Michael Kollins now applies his useful, collective knowledge by teaching at both Otis College of Art and Design and California State University of Long Beach.



ANTHONY HURD Anthony Hurd's creative designs can be seen all over print and television. Currently freelancing, Anthony does a wide array of work ranging from illustration, graphics, web, and video. He has worked on designs for Maroon 5, HBO, VH1, Coke, Haagen-Dazs, and Universal Studios.



STUDIO SINALOA An art graduate from Pasadena Art Center, Johanna Girard has over 18 years of experience as a storyboard illustrator, portrait painter, and art educator. In addition to her self-published limited edition prints, Johanna's artwork has also been published in open editions by Dogwood Publishing. Her artwork can also be found in stores such as Marshall's, Linen N' Things, and Target.



MACHINE HISTORIES Innovative and distinct, Machine Histories designs technologically forward home products using modern computer technology called CNC (computer numerical control). By innovatively creating distinct products through information database input, the four member design team uses advanced technology to separate their products from mass production.

